

ROB BLACKSTIEN
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WORK EXPERIENCE

PEN-ULTIMATE

September 2002 - present

Freelance Writer/Editor

- Freelance journalism and marketing/advertising copywriting. Clients include: The Canadian Professional Sales Association, *Canadian Business*, *The Globe & Mail*, Rogers Communications Inc., *MoneySense* magazine, Cisco Systems, Kijiji and Lexis Nexus.

ROGERS MEDIA

April 1998 - August 2002

Assistant Editor, *Channel Business*

- Helped plan editorial content for bi-weekly business publication for high-tech resellers
- Wrote, edited and proofread features, news, product reviews and departments for the magazine and its related on-line news service
- Assigned and edited a variety of columns, features and reviews
- Represented publication at local and international events
- Assisted in planning and moderation of industry-related roundtables
- Consulted with art department to plan photography/illustrations for feature and news stories

CARSWELL (THOMSON PROFESSIONAL PUBLISHING)

June 1992 - April 1998

Content Editor

- Editor of looseleaf services, books and newsletters, including the bi-weekly *The Canadian Taxpayer* and monthly *Canadian Not-For-Profit News*, written by Arthur Drache, Q.C.
- Managed production process from manuscript through shipment
- Scheduled/monitored editorial and production deadlines
- Coordinated design of new publications
- Provided legal and statute research for publications

HOMES PUBLISHING GROUP

February 1990 - March 1992

Managing Editor

- Planned editorial content for three housing market-related publications
- Coordinated freelance work
- Hands-on management of magazines with production department
- Liaised with building industry contacts
- Copy editing, research, feature/department writing and photography

FOCUS CANADA

July 1986 - June 1990

Systems Coordinator/Assistant Project Director

- Managed 20,000-name database for market research company
- Assisted in coordination of research projects

CENTENNIAL COLLEGE ORACLE

September 1988 - May 1990

Entertainment Editor

- Responsible for entertainment editorial content of student newspaper
- Desktop (PageMaker) and art board production
- Assigned and edited articles
- Wrote bi-weekly column and other articles

EAST YORK OBSERVER

February 1989 - December 1989

Reporter/Photographer

- Wrote variety of news stories, features, columns and editorials
- Responsible for photographic/editorial production
- Provided distribution assistance

EDUCATION

CENTENNIAL COLLEGE OF APPLIED ARTS AND TECHNOLOGY

1990

Diploma in Journalism—Print

GEORGES VANIER SECONDARY SCHOOL

1987

Honour Graduation Diploma

VOLUNTEER ACTIVITIES

CARSWELL EMPLOYEE COMMITTEE Co-Chair

January 1994 - December 1997

- Managed 10-person committee that organized events for 600 employees nationwide
- Responsible for setting annual \$50,000 budget
- Responsible for meeting annual \$5,000 fund-raising goal
- Fielded concerns and complaints regarding events
- Wrote bi-weekly column for company newsletter

BIG BROTHERS OF METROPOLITAN TORONTO

July 1992 - January 1995

- Volunteer Big Brother for 10-year-old boy
- Participated in fund-raising events
- Member of Big Brothers Group Program

ACHIEVEMENTS

- Top 10 finalist for Kenneth R. Wilson Award, Best Profile of a Person category, 1999
- Carswell "Most Valuable Partner" Award recipient for outstanding achievement, Q2, 1994
- Achieved G.P.A. of 4.0 during final college semester
- Worked as DJ at CKCC (College radio station) for three years
- Writer/director of promotional tapes for specialty college radio show and events
- Organized, researched, edited and assisted in writing special "Decade-in-Review" feature for *East York Observer* in December 1989
- Sports Editor for high school newspaper, *The Earl Haig Independent*
- North York community softball team manager for four years
- Cover photographer for *HOMES Magazine* June/July/August 1991 issue
- Founder and Editor of company newsletter, *The Focus Canada Chronicle*

REFERENCES AVAILABLE UPON REQUEST